

COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



“With the passage of the countywide measure, the Schell Vista Fire Protection District plans to use the funds to recruit and retain highly skilled fire fighters, enhance our fire prevention capacity, improve emergency medical response. The revenue generated by this measure will be managed by your local elected Fire District Board and will be used to support critical infrastructure improvements to ensure our facilities are adequate for many years. We are committed to providing a safe and secure environment for the communities we serve. The measure will directly enhance the safety of these communities and align with the Community Wildfire Protection Plan. The Schell Vista Fire District appreciates your continued support”.

- **Raymond Mulas**, Fire Chief Schell Vista Fire Protection District

REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention, preparedness, and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

FREQUENTLY ASKED QUESTIONS

➤ **How much will this tax generate?**

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

➤ **How will the expenditures be governed?**

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

➤ **How much funding will my local fire department get?**

Your local fire department will receive 1.20% (approximately \$800k) of the annual tax revenue.

➤ **What will the funding be used for?**

- Ensure a third firefighter on duty daily
- Add the first full-time administrative person
- Ensure updated equipment
- Facilities maintenance



**For more information, please visit
SonomaChiefs.org**

