

COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



“Funding from the countywide measure will enhance our wildland fire protection through inspections and fuel load reduction, allow us to recruit and retain skilled firefighters and paramedics, and provide the training and oversight required to maintain an effective firefighting staff. Additionally, we plan to use funds to enhance our current fleet repair program, creating a regional fire apparatus maintenance facility allowing fire engines to be repaired locally and quickly. The measure will support critical infrastructure improvements to ensure that our facilities are adequate for years to come. The revenue will be managed by your local Fire District Board of Directors and will enhance the safety of the communities served by the Rancho Adobe Fire District.”

– Jeff Veliquette, Rancho Adobe Fire Chief

REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention, preparedness, and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

FREQUENTLY ASKED QUESTIONS

➤ How much will this tax generate?

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

➤ How will the expenditures be governed?

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

➤ How much funding will my local fire department get?

Your local fire department will receive 3.5% of the annual tax revenue, estimated at \$2.1 million.

➤ What will the funding be used for?

- Hire and retain additional skilled local firefighters
- Funding for volunteer firefighters
- Improved response times in rural areas
- Enhanced fire prevention resources
- Facility upgrades



**For more information, please visit
SonomaChiefs.org**

