

# COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



*“Funding from a countywide measure will allow the Kenwood Fire District to implement several significant improvements to emergency services. We plan to use the funding to staff a fire engine with three personnel on duty 24 hours a day. Additionally, we plan to use funds to offer advanced life support (paramedics) to our community and support critical infrastructure improvements to ensure our facilities are adequate for many years. This measure will also support Kenwood’s neighboring fire agencies, allowing increased staffing and capacity to expand emergency assets and resiliency in the county, helping wildfires from becoming major incidents that could impact the Sonoma Valley.”*

- **Daren Bellach**, Kenwood Fire Chief

## REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

## FREQUENTLY ASKED QUESTIONS

### ➤ **How much will this tax generate?**

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

### ➤ **How will the expenditures be governed?**

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

### ➤ **How much funding will my local fire department get?**

Your local fire department will receive 1.87% of the annual tax revenue, estimated at nearly \$1.1 million.

### ➤ **What will the funding be used for in Kenwood?**

- Provide 3 firefighters daily on duty
- Provide Advanced Life Support paramedics
- Increased community outreach for disaster preparedness



**For more information, please visit  
[SonomaChiefs.org](http://SonomaChiefs.org)**

