

# COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



*“We plan to use funding from Measure H to help us achieve 24/hour, 7-day a week coverage, with a crew of 3. Currently we only have a crew of 2, Monday through Friday. We are very proud of our volunteer firefighters, and this will help with recruitment of new volunteers and help retain our current volunteer firefighters. We also plan to use funds to help with fire prevention and fuel reduction projects. The money allocated for OCSD will be managed by your elected OCSD Board of Directors.”*

- **Ron Lunardi**, Occidental Community Services District

## REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention, preparedness, and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

## FREQUENTLY ASKED QUESTIONS

### ➤ How much will this tax generate?

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

### ➤ How will the expenditures be governed?

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

### ➤ How much funding will my local fire department get?

The Occidental fire department will receive 1.61% of the annual tax revenue, estimated at \$966 thousand.

### ➤ What will the funding be used for?

- Hire and retain additional skilled local firefighters
- Funding for volunteer firefighters
- Improved response times in rural areas
- Enhanced fire prevention resources
- Facility upgrades



**For more information, please visit  
[SonomaChiefs.org](http://SonomaChiefs.org)**

