

COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



“Funding from a countywide measure will allow the Healdsburg Fire Department to implement significant improvements to our emergency services. We plan to use measure funds to add permanent positions and to expand services in fire prevention and fuels reduction programs. Additionally, we plan to use funds to support the new Saggio Hills fire substation, including staffing and construction costs. Lastly, this measure will support Healdsburg’s neighboring fire agencies, allowing increased staffing and capacity to expand emergency response and resiliency in the North County, helping prevent wildfires from becoming major incidents.”

– Jason Boaz, Healdsburg Fire Chief

REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

FREQUENTLY ASKED QUESTIONS

➤ How much will this tax generate?

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

➤ How will the expenditures be governed?

Revenue will go directly to fire agencies. Their governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

➤ How much funding will my local fire department get?

Your local fire department will receive 2.51% of the annual tax revenue, estimated at \$1.5 million, plus cover the cost of emergency dispatch with is an additional \$143,000 annually.

➤ What will the funding be used for in Healdsburg?

- Hire and retain additional positions within the fire department, including a full-time fire inspector
- Enhanced funding for the Reserve Firefighter Program
- Partial funding for the new Saggio Fire Substation on the North end of town
- Emergency dispatch fees



**For more information, please visit
SonomaChiefs.org**

