

COUNTYWIDE FIRE PREVENTION & RESPONSE PROPOSED MEASURE H, MARCH 2024



“During the most recent severe storms and fires, TCFPD stepped up and emerged as a strategically located station, serving as a command center for many agencies and being the first on scene to provide protection to residents and tourists. The annual proceeds from this measure will allow TCFPD to move forward with upgrades to the existing facility, as we look to the future to provide on-site career firefighters. Measure funds will be used to provide for upgrades and maintenance to our apparatus fleet and emergency gear, additional staffing, professional training, a fuel reduction program and more; all in an effort to provide quality emergency services and to prepare for future fires, storm events, or natural disasters.”

Erich Lynn -Timber Cove Fire Protection District Chief

REVENUE WILL PROVIDE THE FOLLOWING TO COUNTY RESIDENTS

- Recruitment and retention of local firefighters
- Improved response times
- Increased wildfire prevention and response
- Expanded paramedic services
- Infrastructure improvements
- Red flag and winter storm upstaffing
- Provide staffing to rural and underserved communities
- Supports an improved local dispatch center
- Enhanced vegetation management and fuels reduction
- Provides collaborative technology platforms

FREQUENTLY ASKED QUESTIONS

➤ How much will this tax generate?

This ½ cent sales tax is expected to generate approximately \$60 million annually to address the current and future funding challenges that face EVERY fire agency in the county.

➤ How will the expenditures be governed?

Revenue will go directly to fire agencies. The governing bodies, either City Councils or District Boards will be responsible for ensuring that the funds are spent in accordance with the ordinance. Additionally, an independent oversight committee will review the expenditures of each agency.

➤ How much funding will my local fire department get?

Your local fire department will receive 2.47% of the annual tax revenue, estimated at nearly \$1.5 million.

➤ What will the funding be used for?

Facility upgrades, paid administrative support, apparatus upgrades, career firefighter staffing, and enhanced training.



**For more information, please visit
SonomaChiefs.org**

